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FOR IMMEDIATE RELEASE: March 22, 2022

Pool & Spa News Awards 2022 Top 50 Product to Serum Watercare's Triple Action Spray

THE VILLAGES, FLORIDA – Pool & Spa News has recognized Serum Watercare LLC's newest product, <u>Triple Action Spray</u>, as one of their **Top 50 Products for 2022**.

Bill Meyer, VP; Sales & Marketing, noted, "Early in 2021, we recognized a new market opportunity based on the proprietary formula for our signature product <u>Total Maintenance</u>. The most common objection mentioned by prospective spa buyers is their concern around maintaining a hot tub. Our Total Maintenance addresses their major concern of keeping their spa water consistently clear, clean, and inviting. However, last year while speaking with two Serum dealers, we saw an opportunity for a unique product to prevent two other concerns."

Mr. Meyer went to note that Serum Triple Action spray removes and prevents the black mold and mildew often seen on the underside of spa covers and around spa pillows. It will also prevent the musty odor commonly noticed when a spa is opened after several days.

"We introduced our Triple Action Spray in August 2021. It was and has been a hit among our dealer base from the start, both with their Service Technicians and their customers. Several weeks ago, I was traveling in Dallas. One of our dealers told me his techs were using a bottle every week," Mr. Meyer said.

About Serum Watercare LLC

Serum Watercare LLC provides many unique products in three groups including <u>Serum</u> <u>Specialty products</u>, standard chemicals under their <u>HTS Turbo brand</u>, and hot tub <u>Start Up kits</u>. Most all Serum products are exclusively available through their Hot Tub Serum dealers.

To learn more about Serum Watercare LLC, please visit https://serumwatercare.com.